



Mobility Management in Graz

Examble Anton Paar Company

CiViTAS
Cleaner and better transport in cities

CATALIST

Gerhard Ablasser, Stadtbaudirektion, Unit EU Programs
and International Cooperation



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
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Cities for Mobility 7th World Congress
Stuttgart 2nd June 2014

URBAN I: Wien / **URBAN II:** Wien / **UPP elmas:** Gran Canaria Vila do Conde Leon, Granada Bilbao Bordeaux Besancon Turin Neapel Mailand Brindisi Alexandropolis West-Athen Brüssel Dublin Leicester Huddersfield (Kirklees) Randers Utrecht Bremerhaven Friedrichshain (Berlin) Dortmund Leipzig / **CIVITAS trendsetter:** Stockholm Lille Prag Pecs / **Guidemaps:** Madrid Ile-de-France Cologne Brighton Surrey Essex Bochum Saarbrücken Erfurt Prag Brno Lundby Gävle Maribor Panorama / **Tecnoman:** Wien Thessaloniki Kalkidiki Pieria Chemnitz-Zickau Pilzen Ostrava Wroclaw Belgrad / **URB-AL Cultura:** Buenos Aires Gent Criciúma Erechim Vitoria Santiago-La Pintana Cuenca Bilbao Valladolid / **PIMMS:** Frankfurt Serres Bromley Treviso Almada Stockholm Terrassa **URBACT Chorus:** Anderlecht, Bastia, Volos, Cosenza, Foggia, Napoli, Siracusa, Belfast, Krakau, Vila do Conde, Girona, Ourense und Toledo / **URBACT Partners4action:** Brüssel, Kopenhagen, Gera, Chemnitz, Liverpool, Nottingham, Lille, Nicosia, Riga, Amsterdam, Porto und Budapest / **URBACT citiz@move:** Charleroi Sambreville La Louviere Brüssel Aarhus Aalborg Gera London Valenciennes Athen Cosenza Misterbianco Turin Siracusa Derry Sevilla Toledo Valencia Pecs / **HistUrban:** Kaufbeuren Regensburg Wismar Faenza Teramo Verona Salzburg Sanok Sopot Arad Oradea Pilzen / **ASTUTE:** London Dublin Siracusa Granada Budapest / **SUGRE:** Sofia Bremen Berlin Heidelberg Berkshire Lyon Thessaloniki Reykjavik Rom Turin Rotterdam Warszawa Almada Oeiras Bukarest Stockholm Bratislava Ljubljana Celje Madrid Budapest / **Transpower:** Görlitz Magnesia Halandri L'Aquila Skopje Groningen Sibiu Timisoara Niš **CIVITAS Catalist:** Brüssel Berlin Bremen Köln Bristol Nantes Toulouse Genua Rom Kaunas Rotterdam Krakau Bukarest Göteborg Stockholm Szentendre / **URBACT II CityRegion.Net:** München Châlons-en-Champagne Trikala Arezzo Częstochowa Kielce Oradea Zürich / **URBACT II HerO:** Regensburg Liverpool Poitiers Neapel Vilnius Valletta Lublin Sighisoara Valencia / **IMITS:** Burgas Volos Modena Ancona Oradea Miskolc / **Act4PPP:** Berlin Erfurt Rostock Schwerin Frankfurt Venedig Asti Sonoma



CIVINET DSR
German speaking



CIVITAS trendsetter

Mobility- Centre – MobilZentral

Mobility management

City Logistik

Innovative bicycle measures

pedestrianized City centre

Campaignes for traffic savety

PT information system

nightbusses

Userfriendly tram and bus stops

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CiViTAS
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**trend
setter**



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Foto Stadtvermessungsamt Graz

Sace for People Project „Karmeliterplatz“ CIVITAS trendsetter





Bicycleunderpass „Keplerstraße“ CIVITAS trendsetter



Unterführung GKB

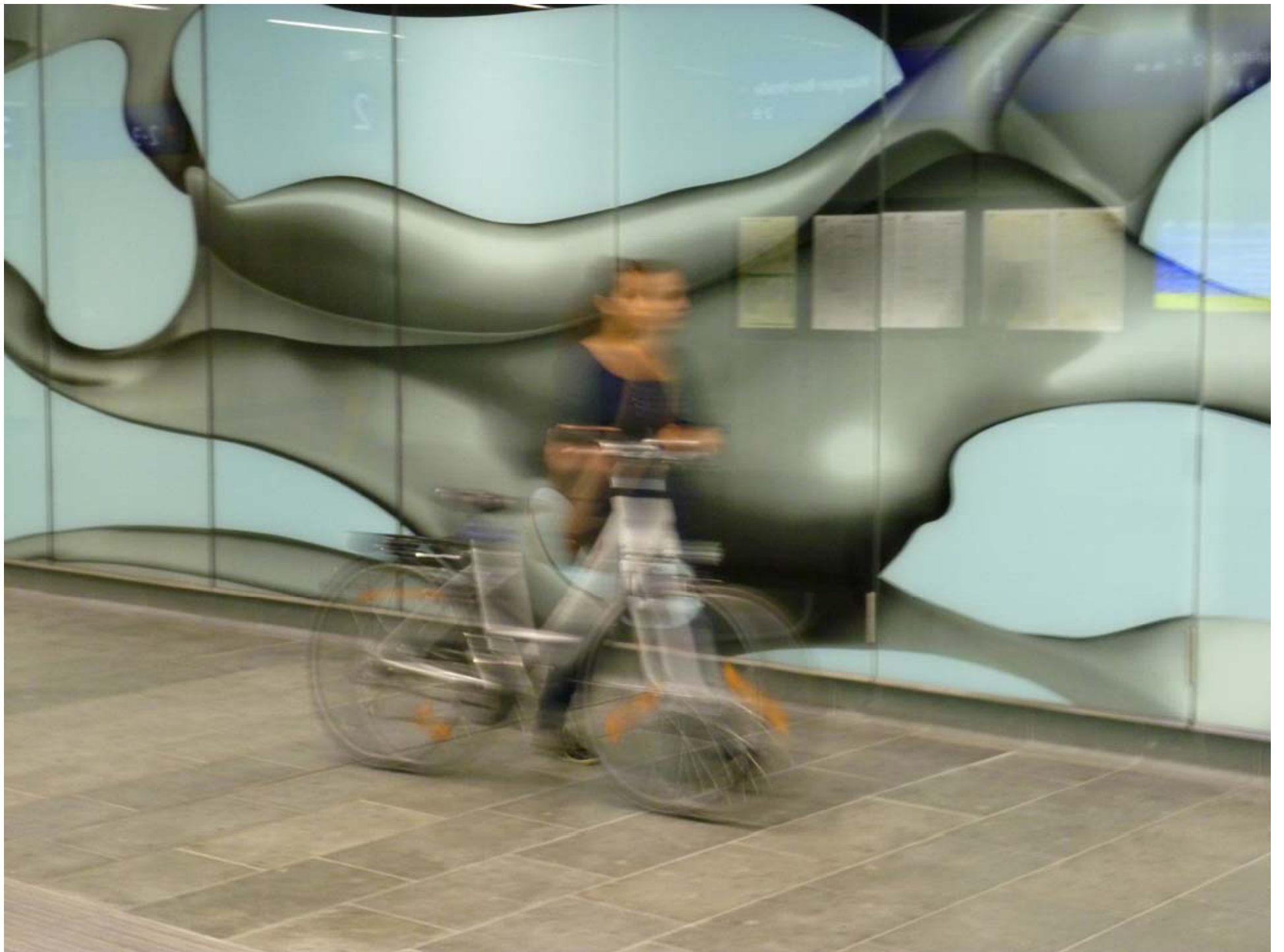




1. Austrian Bicycle Station









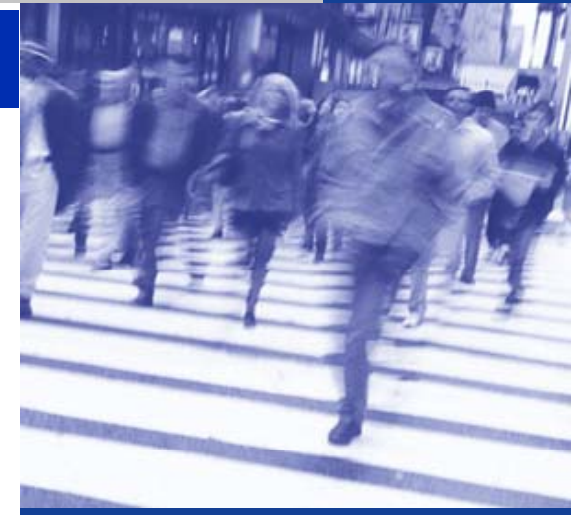
New ways to organize public space



Promotion Cycling



GRAZ New quality of life in the City



Graz moves – Tour de Graz

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CIVITAS



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- Company Anton Paar founded 1922
- Project: Anton Paar in Bewegung / Start 2001
- Focus on activities to improve health:
 - sports: equipment and space on company area available
 - healthy food: in Company cantina
 - presentations and seminars about health
 - culture activities
 - **Mobility bonus**

To care about health of employees is part of the philosophy of Anton Paar Company



Mobility Bonus for Gentle Mobility

Activity to support change

- Walking
- Cycling
- Public Transport
- Car Sharing

Mobility bonus for Cyclists, / bonus 1,50 € per day

Rebound full prize of PT Tickets





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Cycle friendly infrastructure

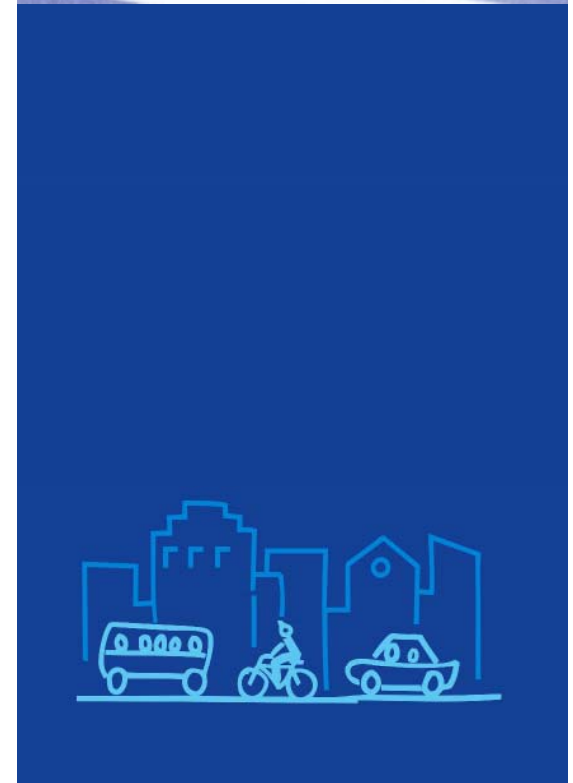
- Shelters with Solar charging station
- Showers
- Equipment for repairing bicycles

Company bikes and Pedelecs

- company internal use
- privat use during lunch break
- privat use on weekends

Car rest week:

- Colleagues shows how to come to work without car and act for example as bike guides / Breakfast is offered in the company and free bike service for „newcomers“





Space for People / New quality of life



**Thank you for your attention and welcome
in GRAZ - the City of Gentle Mobility and
Space for People**

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