



Making Mobility in Stuttgart easy: The Stuttgart Area Inte- grated Transport System

Meine Verbindung!



RF 254

P 069286

The Stuttgart Area Integrated Transport System



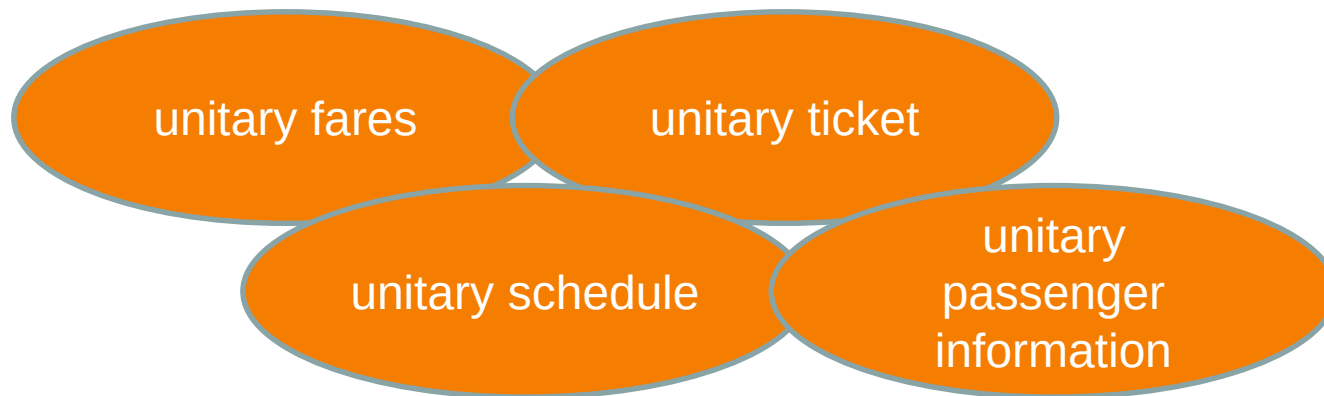
Agenda

- The Stuttgart Area Integrated Transport System
- Passenger Information revisited
- Integrating new Forms of Transport

The Stuttgart Area Integrated Transport System

An integrated transport system...

- ▶ does not own vehicles, does not employ drivers, does not conduct any transport services
- ▶ coordinates the services
- ▶ is a permanent consultant for authorities and operators
- ▶ guarantees a unitary user interface for passenger information, ticketing, marketing, public relations



The VVS – Key Figures



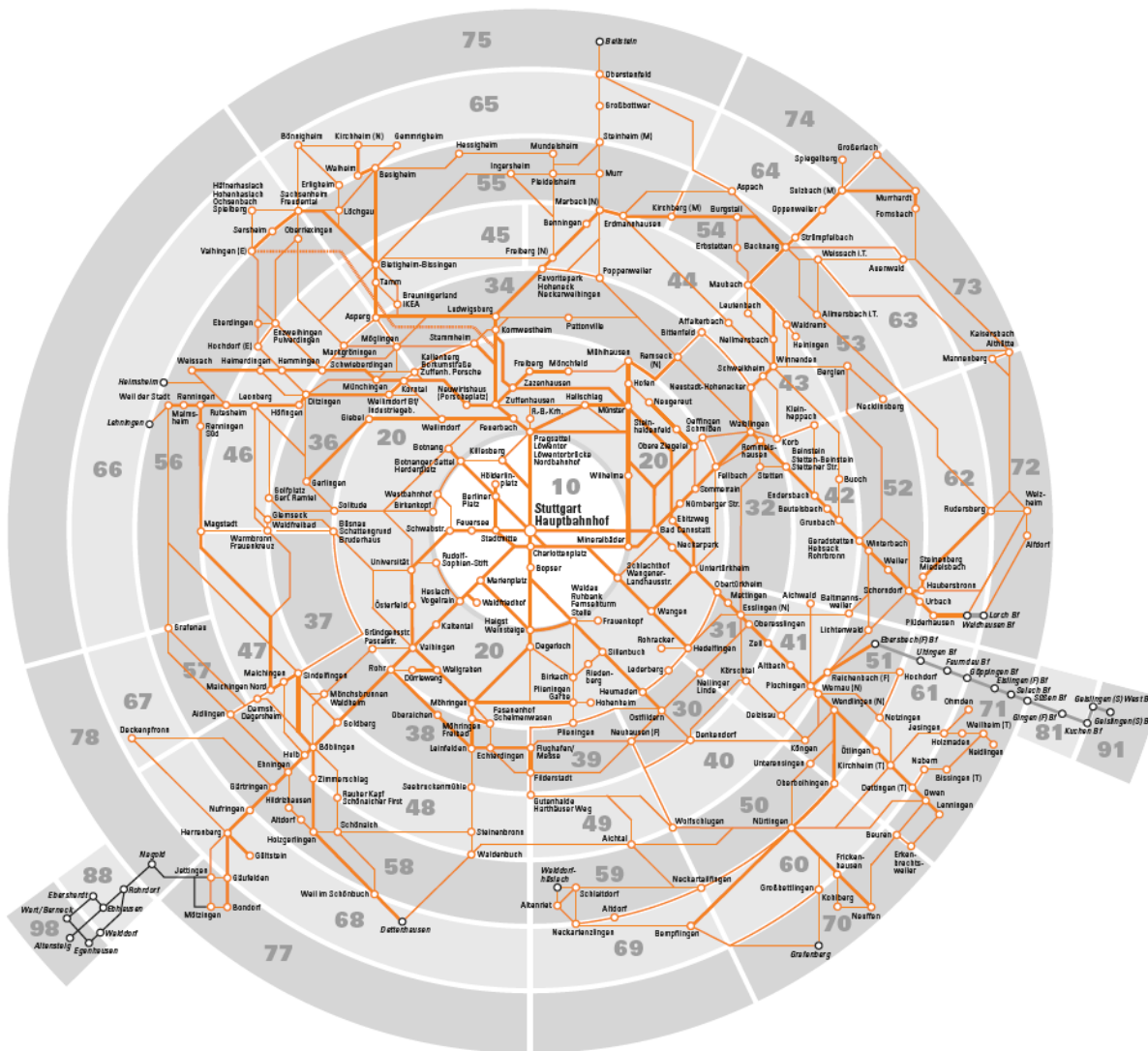
517 m € revenues (2017)
382 m trips per year (2017)

Trips per weekday

	450.700
	500.700
	536.300
	1.200.000

10 % of the area of Baden-Württemberg
 22 % of the population
 40 % of the passengers

The VVS Unitary Fares System: Pre- and Post-Reform



- **Pre-Reform:**
- 52 Zones
- max. 7 Zones per ride
- **Post-Reform**
- 5 rings in the „core area“
- max. 5 Zones per ride

Passenger Information revisited

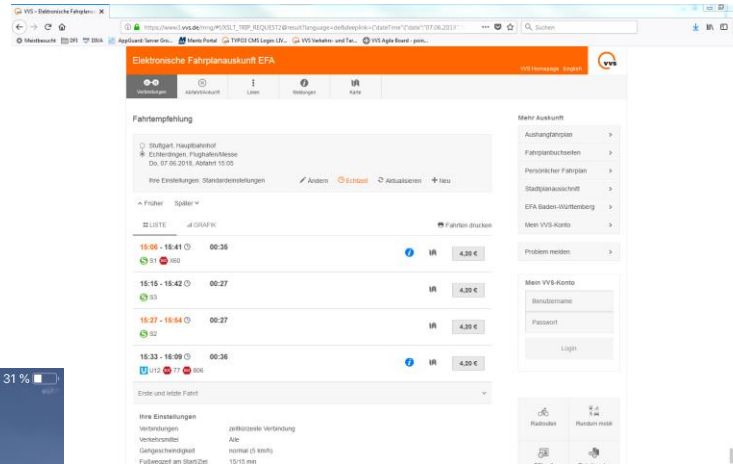
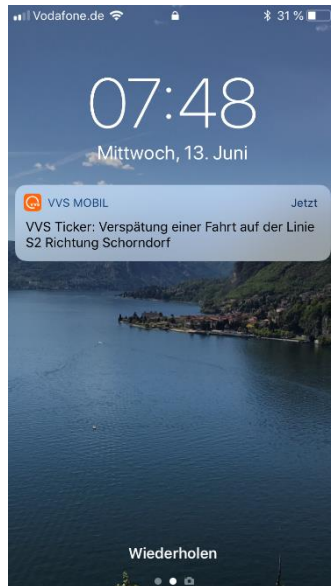
- Passenger information: The traditional way



- analogue
- sparsely updated
- collective information

Passenger Information revisited

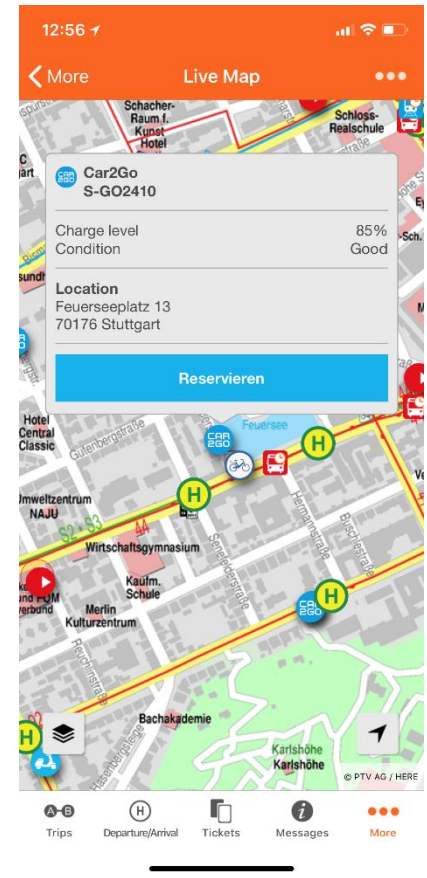
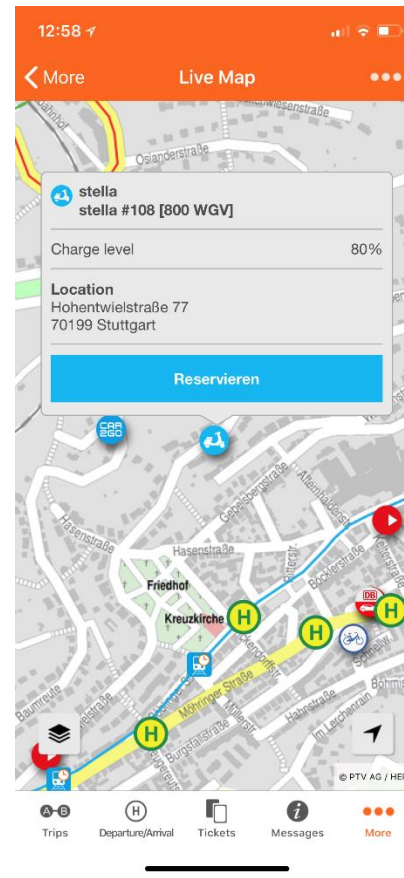
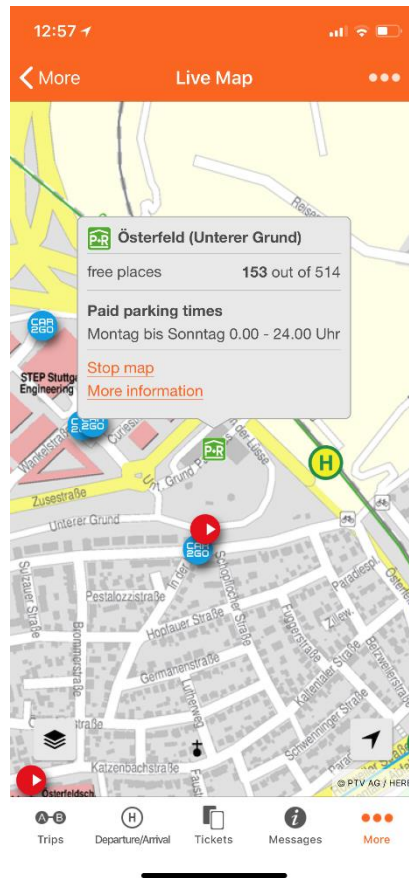
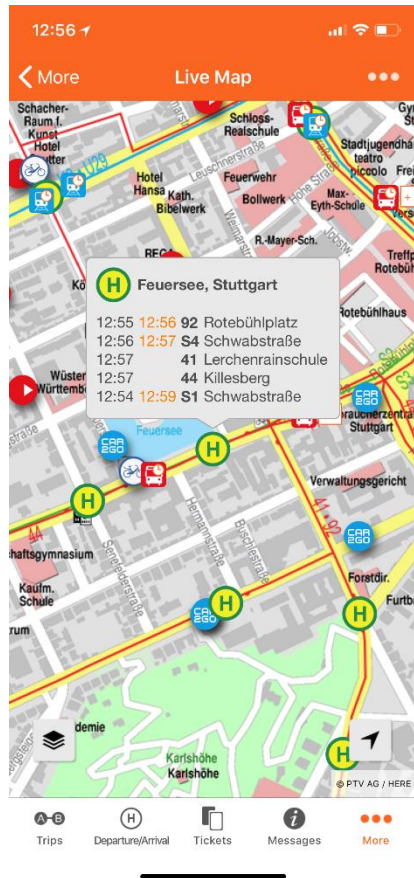
- Passenger information 2.0:



- digital
- up-to-date thanks to real time data
- (also) individualised information

Backup: Integrating new Forms of Transport

- The VVS Live Map integrates public transport and new forms of transport



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