



Wolfgang Aichinger, Consultant & Moderator
Cities for Mobility Conference 2016, Stuttgart

Making the new mobility culture quickly visible

Easy and innovative examples of mobility measures



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Reclaiming the Street

Value of high quality public space for liveable cities

- Cities investing into pedestrian mobility



Reclaiming the Street



Shifting priorities
in street space allocation
(SUMP Barcelona)

Reclaiming the Street

Pedestrian Mobility to gain recognition

- WALK21-Conferences: international trend
- National Walking Strategies in Norway, Austria, Scotland
 - German Walking Strategy?
- State of Baden-Württemberg as a pioneer with innovative process design (Walkability Checks Contest)

Low Key Improvements

- Quick and low cost
- Symbolic power
- Participation and civic engagement



Making the new mobility culture quickly visible

Easy and innovative examples of mobility measures

Daniel Sauter, Urban Mobility, CH

- What do humans really need in public space?

Wolfgang Aichinger, Consultant and Moderator, DE

- Public participation and low-key improvements

Hugo Terrile, City of Buenos Aires, ARG

- Buenos Aires: International best practice

Public participation and low-key improvements



1. REDUCING BARRIERS



Crossings Frankfurt / Main (DE)



Replacing car with bike-parking Bremen (DE)



2. PLACEMAKING



New urban live on parking lots Vienna (AT)



New urban live on parking lots Bonn (DE)



Bankerl-Tag Vienna (AT)



3. RE-DEFINING STREETS



Temporary Play Streets Berlin (DE)



Living Streets Gent (BE)



4. STAKEHOLDER INVOLVEMENT



Multiple-Generations Benches Gladbeck (DE)



Kid's crosswalk Kerpen (DE)



Film screening Würzburg (DE)



5. SUPPORTING INNOVATION



Grätzloase Wien (AT)



Own experience & ideas?

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