Urban mobility in the age of smartphones

Cities for Mobility, Stuttgart 20.06.2016

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Major trends

Rise of the city

Smartphone revolution

Access vs ownership

Autonomous driving

Urban mobility needs a
diversity of possibilities –
a strong public transit
with additional services

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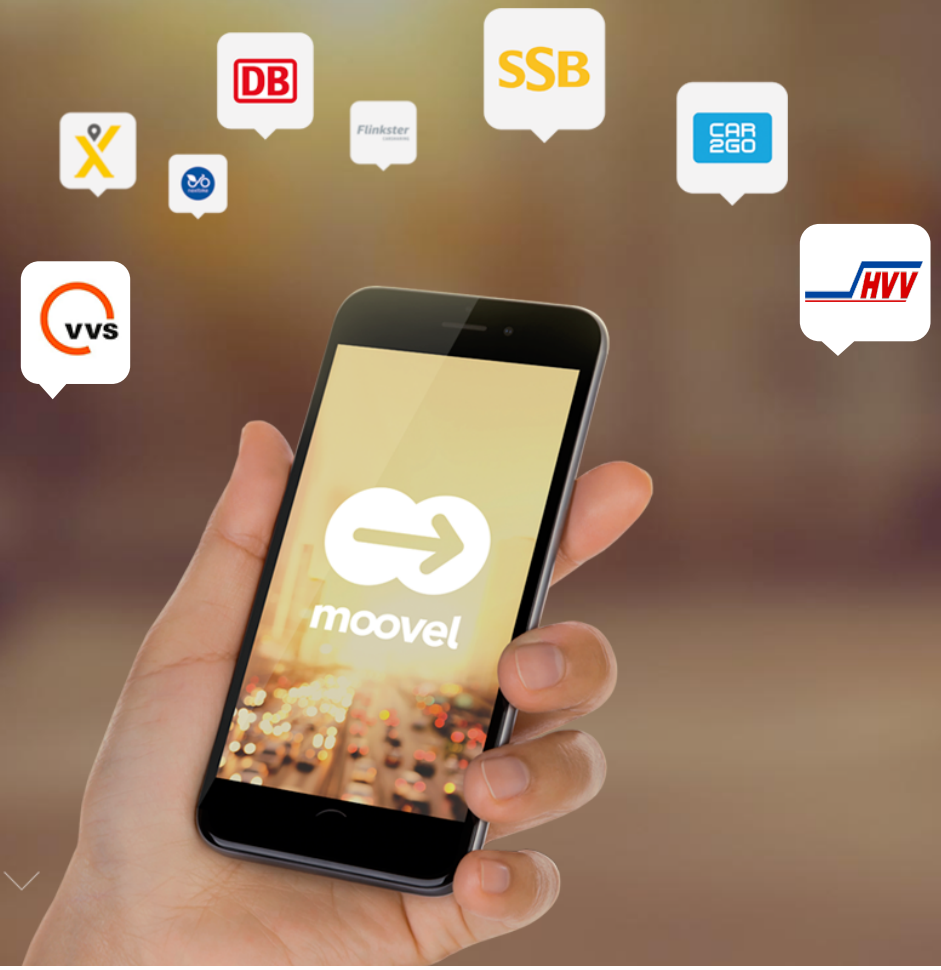

Challenges

- make sustainable tranport more attractive than private car use
- provide seamless experience for first-mile/last-mile
- provide a user-friendly experience
- organize all forms of traditionally siloed transportation into one well-connected experience
- motivate civil society to participate actively in development of new forms of sustainable mobility

Recommendations

- intensify collaboration and exchange between public institutions and private companies
- provide more access to open data

Thank you!

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