



**cities for  
mobility**

**9<sup>th</sup> International Congress**



**New mobility and the transformation of our cities**  
Stuttgart, June 17 to 19, 2018

**STUTTGART**



## SUNDAY

7:30 pm

JUNE 17, 2018 ■

### Welcome Get-together

Stuttgart City Hall (Rathaus)  
Marktplatz 1, 70173 Stuttgart  
Roof terrace, 4th floor

## MONDAY

8:00 am

### Registration

Stuttgart City Hall (Rathaus), 3rd floor

9:10 am

### Moderation and opening

[Kathleen Elsig](#)

Director Smartmove, Switzerland

9:20 am

### Opening speech

[Fritz Kuhn](#)

Mayor of Stuttgart

[Roland Ries](#) (to be confirmed)

Mayor of Strasbourg

10:00 am

### Keynote "Cities without cars?!" The future of urban mobility"

[Prof. Dr. Stephan Rammler](#)

Institute of Transportation Design  
Braunschweig University of Art

10:30 am

### Keynote "Urban Mobility: Daimler's vision for the future"

[Klaus Entenmann](#)

Chairman of the Board of Management  
Daimler Financial Services AG

11:00 am

### Coffee break

11:30 am

### Keynote "Mobility innovation in cities: Avoiding pitfalls, embracing opportunities"

[Karen Vancluyzen](#)

Secretary General the Polis network

12:00 pm

### Question & answer session

and introduction to parallel sessions

1:00 pm

### Lunch

**Exhibition of mobility projects, innovations and organizations**, 3rd floor

2:30 pm

### Parallel sessions

■ **Session 1:** The city as laboratory for mobility innovations and experiments  
(room "Mittlerer Saal", 4<sup>th</sup> floor)

■ **Session 2:** New mobility – a challenge for urban planning  
(plenary room "Großer Saal", 3<sup>rd</sup> floor)

■ **Session 3:** Smart traffic, less pollution and new businesses with innovative city logistics  
(room "Kleiner Saal", 3<sup>rd</sup> floor)

4:45 pm

### Summary of the day and practical information

6:00 pm

### Transfer to the SSB Tramway Museum

meeting point: entrance of City Hall

7:00 – 10:00 pm

### Evening event at the SSB Tramway Museum

Veielbrunnenweg 3  
70372 Stuttgart (Bad Cannstatt)



## TUESDAY

JUNE 19, 2018 ■

8:30 am

**Light breakfast at Stuttgart City Hall**

9:30 am

**New developments and services in urban public transport**

Best practices from European cities and regions - co-organized with the EUROCITIES network. Terrassa (Spain), Catalonia (Spain), Stockholm (Sweden), Stuttgart

11:00 am

**Coffee break**

11:30 am

**Sustainable mobility: Challenges and innovations from the perspective of Latin America and Africa**

Taline Schroeder Rolim, City of Joinville, Brazil

Emmanuel John, Transportation Growth Initiative, Nigeria

12:30 pm

**Wrap-up and introduction to afternoon programme (site visits)**

1:00 pm

**Lunch**

2:30 – 6:00 pm

**Site visits in Stuttgart**

■ **Site Visit 1:** The Pedelec city – tour with electric bicycles

■ **Site Visit 2:** Multimodal public transport tour

■ **Site Visit 3:** Innovative city logistic pilots

■ **Site Visit 4:** Shortcuts in the city: "Stuttgart steps" tour (Stäffele)

## Session 1

**The city as laboratory for mobility innovations and experiments**

*Moderation: [Melissa Gómez](#)*

*Sustainable Urban Mobility Consultant*

For two years Stuttgart has served as a "Living Lab" for sustainable mobility culture. The Real-world laboratory for Sustainable Mobility coordinated by the University of Stuttgart brought together mobility experts, urban planners, social scientists and citizens to develop, deploy, and test – in real-world living environments – new technologies and strategies that respond to our fast changing world. However, what happens after the successful finalization of such pilots? How can we get from a test phase of mobility innovations to well-accepted and durable solutions that create livable urban environments? This session will present international experiences of cities and stakeholders from society and research in the design and implementation of pilots for better urban spaces.

## Session 2

**New mobility – a challenge for urban planning**

*Moderation: [Wolfgang Aichinger](#)*

*Sustainable Urban Mobility Consultant*

From accommodating new urban lifestyles to successfully reducing carbon emissions – transport and urban planning are more closely linked to each other than ever. This session shows and discusses international good practices on how developers provide much more vibrant neighborhoods with less car traffic, and how sustainable transport lies at the core of urban regeneration. It will focus on mobility trends (such as e-mobility, sharing and pooling) and their implementation in existing or new urban areas. It will also showcase planning tools needed to foster cooperation between cities and businesses. The international speakers will give participants access to first-hand knowledge on inspiring projects, and are ready to discuss how other cities can also stimulate similar developments.

## Session 3

**Smart traffic, less pollution and new businesses with innovative city logistics**

*Moderation: [Bernd Bienzeisler](#)*

*Head of Urban Delivery Systems, Fraunhofer IAO*

Logistics is essential to ensure that cities are vibrant and attractive for people to live in. Nevertheless, common practices used in city logistics need to be reconsidered and modified by cities in close cooperation with relevant stakeholders in order to achieve more sustainable and smarter solutions for urban logistics. Moreover, clients expect shorter delivery times and a more flexible and reliable delivery service. Therefore, new players, branches and industries enter the field. The session will present innovative ways of organizing city logistics, sketching the future of urban logistics and highlighting best practices from cities that successfully combine environmentally friendly transport modes with an efficient delivery of goods.

## CONTACT

### Cities for Mobility Congress Office

Rathaus (City Hall), Marktplatz 1  
First floor (City Hall), room 133/134  
D-70173 Stuttgart, Germany

Opening hours:  
June 18 and 19  
8:00 a.m.–5:00 p.m.

Phone: +49-711 216-60760  
E-Mail: [cfm@stuttgart.de](mailto:cfm@stuttgart.de)  
Website: [www.cities-for-mobility.net](http://www.cities-for-mobility.net)

### Venue of the congress

Stuttgart City Hall (Rathaus)  
Marktplatz 1, 70173 Stuttgart, Germany

### Venue of the evening event

on Monday June 18  
Veielbrunnenweg 3  
70372 Stuttgart (Bad Cannstatt)

### Fees

Congress attendance is free of charge.  
Costs of travel and hotel accommodation must  
be covered by the participants themselves.

### Languages

During the plenary sessions, simultaneous inter-  
preters will be available for English, Spanish,  
French and German (parallel sessions and site  
visits are only in English).

### Local transport

Transfer to the evening event on June 18 will be  
organized by the City of Stuttgart. Only partici-  
pants coming from abroad who have ordered a  
3-day public transport ticket in the registration  
will receive their ticket at the accreditation.

### Stuttgart Tourist Information

[www.stuttgart-tourist.de](http://www.stuttgart-tourist.de)

### Emergency numbers

**112 medical emergency**  
**110 police**



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## INTERNATIONAL PARTNERS

