

# *cities for* mobility

9<sup>th</sup> International Congress



**New mobility and the transformation of our cities**

Stuttgart, June 17 to 19, 2018

STUTTGART





## Dear friends and partners of Cities for Mobility,

In all parts of our world, and especially in urban areas, we assess that mobility is increasing. To many people this comes as a double-edged issue: on the one hand, it is an opportunity to have access to “more” mobility. On the other hand, it often is a burden, not least in cities, be it as a resident of a busy street or be it as a user in conflict with other participants.

Our cities are shaped by mobility, and mobility influences our behaviour significantly. We put up with long distance travels, traffic jams or crowded means of transport to get to work or enjoy our time off. Moreover, cities were planned and built, – often for decades – preferentially along the needs of motorised individual traffic. We are so used to some characteristics of this development that they seem self-evident. Just think of parking cars and the space they need. To go on like this is hard to imagine. We have to work more collaboratively – and learn from each other – to achieve more sustainable mobility. We need a model of transport which is compatible with our cities and which gives us

the opportunity to improve our public spaces. At the same time, we have to sustain the capacity of urban areas as a place for economic activity. This challenging job requires reflecting on the allocation of public space, on new ideas for public transportation, on corporate responsibility and not least, what we as an individual are contributing to a more sustainable mobility.

We will see many practical experiences at this year's Cities for Mobility congress that show us tangible, innovative and integrated ideas and solutions. They can help us to design mobility and transport in urban areas in a more humane way. In this process, we also need to be even more open-minded in testing things and allow for errors and corrections. I am really looking forward to the event and to our discussions.



Fritz Kuhn  
Mayor of the City of Stuttgart



## SUNDAY

JUNE 17, 2018 ■

7:30 pm

### Welcome Get-together

City Hall, Marktplatz 1, 70173 Stuttgart  
Dachterrasse, 4th floor

## MONDAY

JUNE 18, 2018 ■

8:00 am

### Registration

Stuttgart City Hall / Rathaus, 3rd floor  
Coffee, tea and snacks

9:15 am

### Moderation and opening

[Kathleen Elsig](#)  
(Switzerland), Director Smartmove

9:30 am

### Opening speech

[Fritz Kuhn](#)  
Mayor of Stuttgart  
[Roland Ries](#) (to be confirmed)  
Mayor of Strasbourg

10:15 am

### Keynote "Cities without cars?! The future of urban mobility"

[Prof. Dr. Stephan Rammler](#)  
Institute of Transportation Design, Braunschweig  
University of Art

10:45 am

### Keynote "Urban Mobility: Daimler's vision for the future"

[Klaus Entenmann](#)  
Chairman of the Board of Management  
Daimler Financial Services AG

11:15 am

11:40 am

### Short coffee break

### Keynote "Mobility innovation in cities: Avoiding pitfalls, embracing opportunities"

[Karen Vancluysen](#)  
Secretary General of POLIS network

12:15 am

### Question & answer session

with speakers and audience, following introduction to parallel sessions

1:00 pm

### Lunch

**Exhibition presenting mobility projects, innovations and organizations, 3rd floor**

2:30 pm

### Parallel Sessions

- **Session 1:** The city as laboratory for mobility innovations and experiments
- **Session 2:** New mobility – a challenge for urban planning
- **Session 3:** Smart traffic, less pollution and new businesses with innovative city logistics

- 4:45 pm**      **Resume of the day**
- 5:15 – 5:30 pm**      **Information on the evening event and the 2nd congress day**
- 6:00 pm**      **Transport to the SSB Tramway Museum**  
(meeting point: entrance of City Hall Stuttgart)
- 7:00 – 10:00 pm**      **Evening event at the SSB Tramway Museum**  
Veielbrunnenweg 3  
70372 Stuttgart (Bad Cannstatt)



## **TUESDAY**

**JUNE 19, 2018**

- 8:30 am**      **Breakfast at Stuttgart City Hall**
- 9:30 am**      **New developments and services in urban public transport**  
Best practices from European cities - co-organized with EUROCITIES network
- 11:00 am**      **Coffee break**
- 11:30 am**      **Sustainable mobility: Challenges and innovations from the perspective of Latin America and Africa**
- 12:30 pm**      **Wrap-up and introduction to afternoon program (site visits)**
- 1:00 pm**      **Lunch**
- 2:30 – 6:00 pm**      **Site visits in Stuttgart**
- **Site Visit 1:** The Pedelec city – tour with electric bicycles
  - **Site Visit 2:** Multimodal public transport tour
  - **Site Visit 3:** Innovative city logistic pilots
  - **Site Visit 4:** Shortcuts in the city: "Stuttgart steps" tour (Stäffele)

## ■ Session 1

### **The city as laboratory for mobility innovations and experiments**

Moderation: [Melissa Gómez](#)  
(Sustainable Urban Mobility Consultant)

For two years Stuttgart has served as a "Living Lab" for sustainable mobility culture. The Real-world laboratory for Sustainable Mobility coordinated by the University of Stuttgart brought together mobility experts, urban planners, social scientists and citizens to develop, deploy, and test – in real-world living environments – new technologies and strategies that respond to our fast changing world. However, what happens after the successful finalization of such pilots? How can we get from a test phase of mobility innovations to well-accepted and durable solutions that create livable urban environments? This session will present international experiences of cities and stakeholders from society and research in the design and implementation of pilots for better urban spaces. It will also deal with the question how cities cope with the different requests from stakeholders to use the public space and how they set the right priorities.

## ■ Session 2

### **New mobility – a challenge for urban planning**

Moderation: [Wolfgang Aichinger](#)  
(Sustainable Urban Mobility Consultant)

From accommodating new urban lifestyles to successfully reducing carbon emissions – transport and urban planning are more closely linked to each other than ever. This session shows and discusses international good practices on how developers provide much more vibrant neighborhoods with less car traffic, and how sustainable transport lies at the core of urban regeneration. It will focus on mobility trends (such as e-mobility, sharing and pooling) and their implementation in existing or new urban areas. It will also showcase planning tools needed to foster cooperation between cities and businesses. The international speakers will give participants access to first-hand knowledge on inspiring projects, and are ready to discuss how other cities can also stimulate similar developments.

## ■ Session 3

### **Smart traffic, less pollution and new businesses with innovative city logistics**

Moderation: [Bernd Bienzeisler](#)  
(Head of Urban Delivery Systems, Fraunhofer IAO)

Logistics is essential to ensure that cities are vibrant and attractive for people to live in. Nevertheless, common practices used in city logistics need to be reconsidered and modified by cities in close cooperation with relevant stakeholders in order to achieve more sustainable and smarter solutions for urban logistics. Moreover, clients expect shorter delivery times and a more flexible and reliable delivery service. Therefore, new players, branches and industries enter the field. The session will present innovative ways of organizing city logistics, sketching the future of urban logistics and highlighting best practices from cities that successfully combine environmentally friendly transport modes with an efficient delivery of goods.

## CONTACT

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### Location of the event

Stuttgart City Hall (Rathaus)  
Marktplatz 1, 70173 Stuttgart, Germany

### Deadline June 10, 2018!

Please send the attached registration  
form via fax or e-mail  
to the Coordination Office of Cities for Mobility  
Fax: +49-711 216-60755  
E-Mail: [cfm@stuttgart.de](mailto:cfm@stuttgart.de)

Online registration on our website:  
[www.cities-for-mobility.net](http://www.cities-for-mobility.net)

### Fees

Congress attendance is free of charge.  
The costs of travel and hotel accommodation must  
be covered by the participants themselves.

### Practical information

See the reverse of the enclosed registration form.

## PREMIUM PARTNERS



## INTERNATIONAL PARTNERS

