### cities for bility

10TH INTERNATIONAL CONGRESS
PROGRAM OUT NOW!



#### **INTERNATIONAL CONGRESS 2023**

# Cities for Mobility Congress June 20, 2023

Breakout Session 3: Working Together – New forms of collaboration between cities and businesses

Wolfgang Forderer, Stadt Stuttgart Elke Piepenbring, Mercedes-Benz Group



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## What is a Cooperation?

"An ongoing collaborative relationship between or among organisations from different stakeholder types aligning their interests around a common vision, combining their complementary resources and competencies and sharing risk, to maximise value creation towards the Sustainable Development Goals and deliver benefit to each of the partners."

- United Nations' definition of a multi stakeholder partnership for the SDGs

What are the Ingredients for a Successful Cooperation?

## Please join us on Menti via this QR Code



## Or follow this link https://www.menti.com/alsdxq4zyspz

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# Introduction to the UN's SDG Partnership Guidebook

### A practical guide to building high impact multi-stakeholder partnerships for the SDGs

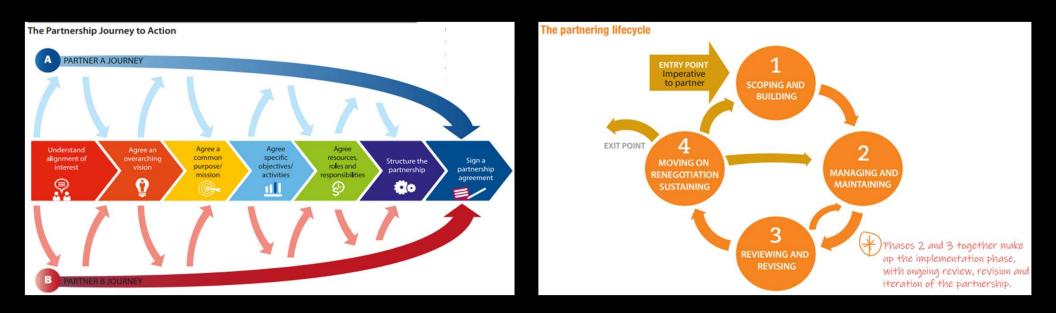
"All of the Ideas, people, technologies, institutions and resources that are required to achieve the SDGs are already available, and the task is how do we engage them and combine them in new and transformational ways?"

The Guidebook offers partnership guidance in three crucial areas

Setting the scene	Defining Terms, understanding the landscape	Designing and implementing a partnership	
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# Introduction to the UN's SDG Partnership Guidebook

### Helpful graphics for the partnership journey and lifecycle



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# Introduction to the UN's SDG Partnership Guidebook

#### The guidebook offers a comprehensive toolkit

T00L 1	Stakeholder mapping	
T00L 2	Partnering agreement template	
TOOL 3	Internal prospective partnership assessment	
TOOL 4	Value assessment framework	
T00L 5	Troubleshooting	
T00L 6	Managing power imbalances	
T00L 7	Partnering healthcheck	



Access the guidebook here!

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We are excited to hear from you!

### What are your experiences with successful cooperations?

Let's discuss and create a summary for today's wrap up

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