

### **SOLVING THE URBAN SPACE PUZZLE**

Stuttgart | June 20 | 2023









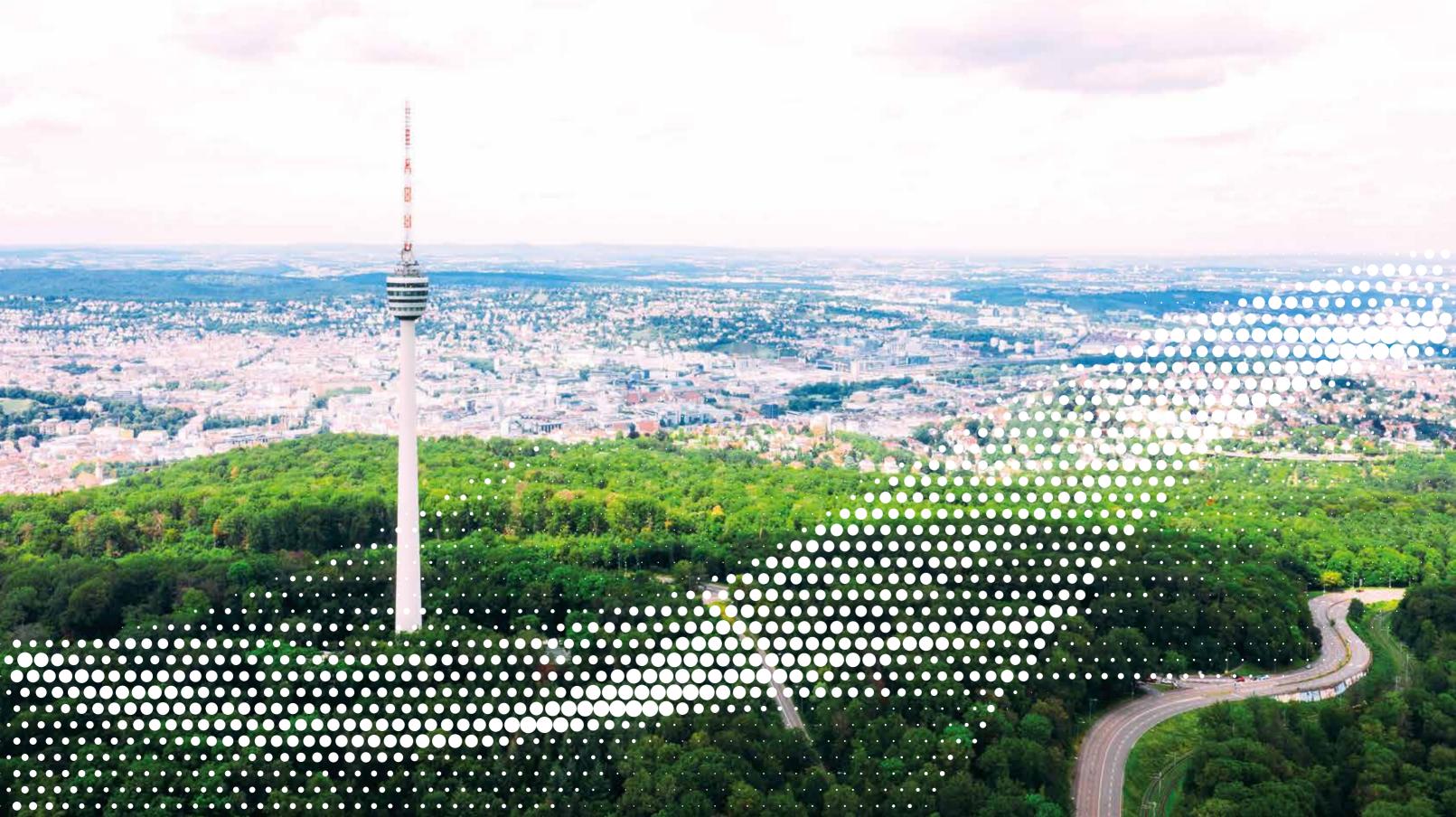








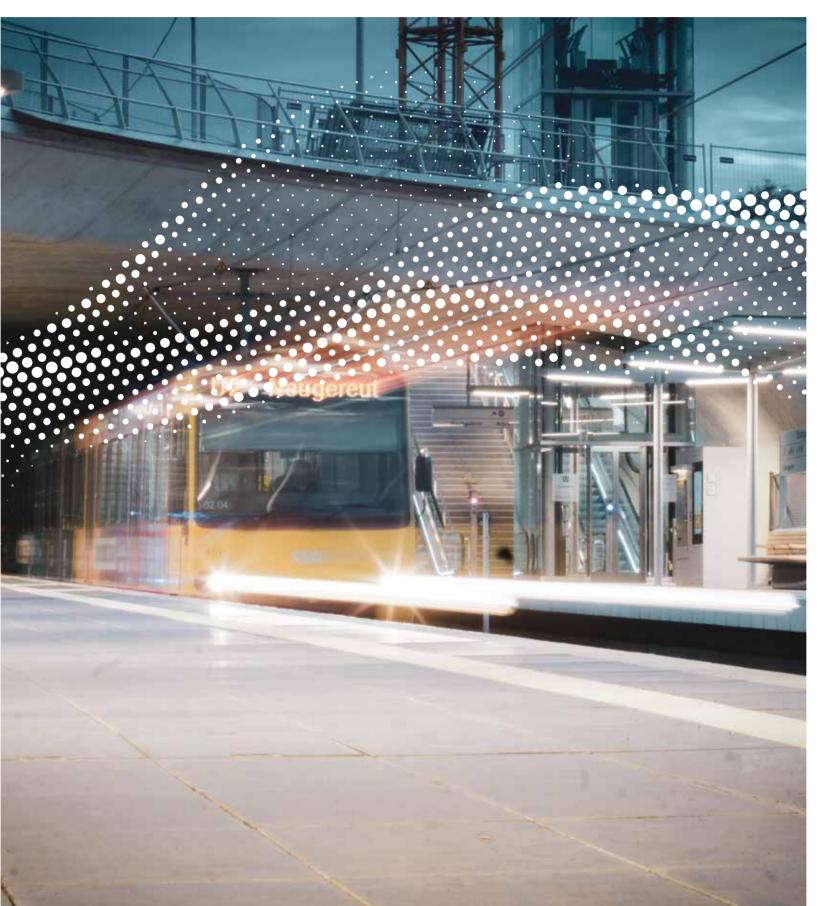
# WELCOME TO STUTTGART



## **CITIES FOR MOBILITY**

Mobility experts from around the world gather in Stuttgart for the 10th time to exchange knowhow and discuss the topics critical to quality of life and the development of mobility in cities. This year's edition of the Cities for Mobility Congress focuses on the increasing competition for urban space. In the field of mobility, cities around the world are experiencing a transformation that has been unthinkable for the past half-century.

However, with many modes of mobility competing for space with dozens of other necessary city functions, finding a way to prioritize one over the other will be one of the key questions for cities. This is what the 2023 edition of the Congress is all about.



#### Monday, June 19

- Individual travel to Stuttgart
- Meeting peers at a casual self-pay networking dinner

#### Tuesday, June 20

- 10th international Cities for Mobility Congress
- VIP Reception at Stuttgart City Hall, hosted by the Mayor of Stuttgart

#### Wednesday, June 21 (optional)

- Urban Future 2023 Conference
- Stuttgart's Biggest Dinner, networking event

#### Thursday, June 22 (optional)

• Urban Future 2023 Conference

#### Friday, June 23 (optional)

- Urban Future 2023 Conference Field Trip Day
- Opening of the IBA'27 Festival

#### Saturday, June 24 (optional)

 Climate Action Day Stuttgart for the general public

## **PROGRAMME**

8.30-9.30 Bertha-Benz-Saal

#### **Registration & Morning Coffee**

9.30-10.00 Bertha-Benz-Saal

#### **Opening Session**

Welcome mobility experts to the 10th edition of the International Cities for Mobility Congress in Stuttgart. Let's kick-off the day with looking at this success story of international cooperation.

Nadja Gläser (Moderator) | Director of Sustainability & Climate | Deloitte | Germany
Wolfgang Schuster | Former Mayor | City of Stuttgart | Germany
Patrick Daude | Project Manager Int'l Cooperation and Mobility | City of Stuttgart | Germany
Eugene Quinn | Creative Urbanist | Whoosh | Austria

**10.00–11.20** Bertha–Benz–Saal

#### **Keynote Session**

You know it: there is just too little space for what we want to do in cities. And yes, everyone wants some – so competition is fierce. Let's continue the day with two inspirational keynote speakers who will bring us closer to getting some ideas of how to solve the urban space puzzle.

**Gil Peñalosa** | Founder & Chair | 8 80 Cities | Canada **Bronwen Thornton** | CEO | Walk21 Foundation | UK

11.20-11.50 Bertha-Benz-Saal

#### **Panel Discussion and Audience Q&A**

We reflect on the input, pair it with our own experiences, and take the opportunity to talk and discuss with the speakers.

Nadja Gläser (Moderator) | Director of Sustainability & Climate | Deloitte | Germany Gil Peñalosa | Founder & Chair | 8 80 Cities | Canada Bronwen Thornton | CEO | Walk21 Foundation | UK Karen Vancluysen | Secretary General | POLIS | Belgium

12.00–13.15 Ristorante La Commedia

#### Lunchtime

Join the Cities for Mobility community for a wonderful Italian lunch, paired with interesting people and good conversations.

13.30–15.00 Konferenzraum Karlsruhe

#### **Breakout Session #1**

#### **Transformation for Real:**

### Managing Roads and Curbsides for a Better Distribution of Space

For almost 100 years, the storyline of roads had been the same: more space for cars. But now, in the face of a new distribution and efficient use of space, things are changing. Cities are taking a much more active role in managing roads and curbsides. This interactive session takes a close look at what and how they do it.

Karen Vancluysen (Moderator) | Secretary General | POLIS | Belgium

Clarisse Linke | Country Director | Institute for Transportation and Development Policy (ITDP) | Brazil

Daniel Sauter | Director | Urban Mobility Research | Switzerland

Markus Friedrich | Chair of Transport Planning and Traffic Engineering | University of Stuttgart | Germany

13.30-15.00 Turmraum Aalen

#### **Breakout Session #2**

### Working Together:

#### **New Forms of Collaboration Between Cities & Businesses**

Today, urban ecosystems are changing as they must deal with a long list of new challenges. To master the transformation ahead, we are especially witnessing cities and businesses increasingly joining forces and finding new models for collaboration. We take a close look at successful forms of collaboration, what works, and how to manage expectations.

Wolfgang Forderer (Moderator) | Head of Mobility Office | City of Stuttgart | Germany
Elke Piepenbring (Moderator) | Senior Manager External Affairs Sustainability | Mercedes-Benz Group | Germany
Navaneeth Raghu | Lead Sustainability | Mercedes-Benz Research and Development | India
Shweta Pandey | Vice President & General Counsel | Mercedes-Benz Research and Development | India

13.30–15.00 Bertha–Benz–Saal

#### **Breakout Session #3**

# Making the Change: Transformed the Use of Space by Prioritizing Sustainable Modes of Transport

There are the ones who talk, and there are the ones who act. This session takes a close look at the cities that created a new status quo and transformed their use of space by prioritizing sustainable modes of transport. Let's hear their stories and talk with them about their way of making change happen.

Philippe Crist (Moderator) | Senior Advisor | International Transport Forum at the OECD | France Amanda Ngabirano | Chairperson | The National Physical Planning Board | Uganda Tim Asperges | Expert Mobility Advisor | City of Leuven | Belgium Miguel Gaspar | Business Development & Innovation Expert | SIBS | Portugal

Solving the urban space puzzle Stuttgart | June 20 | 2023

15.30-16.15 Bertha-Benz-Saal

#### **Hands-on expertise from the Breakout Sessions**

Get your pens out: this session will summarize key learnings from the three breakout sessions that you can take home for the benefit of your city. But don't be shy of asking questions or sharing your own experiences along the way.

Nadja Gläser (Moderator) | Director of Sustainability & Climate | Deloitte | Germany

16.15–17.15 Bertha-Benz-Saal

#### **Experience Energizer – Learning from Success & Failure**

Let's hear how cities from three continents have approached their mobility (space) transformation and what we can all learn from their experiences of doing so. This wrap-up session will provide you with some critical learnings to take home, even though they might come from cities in different environments with different legal frameworks and governance models. You'll be surprised (and inspired).

Nadja Gläser (Moderator) | Director of Sustainability & Climate | Deloitte | Germany Philippe Crist | Senior Advisor | International Transport Forum at the OECD | France Carlos Pardo | Consultant & Founder | sabidurAl | Colombia Emmanuel John | CEO | Ochenuel Mobility | Nigeria

19:00

Rathaus Stuttgart – Stuttgart City Hall

#### **VIP Reception at Stuttgart City Hall**

In the evening before kicking off the Urban Future 2023 Conference, join the Mayor of Stuttgart, fellow City for Mobility peers, and hundreds of #UF23 VIP guests at this evening reception at Stuttgart City Hall.



## **SPEAKER PROFILES**



Tim Asperges

#### Expert Mobility Advisor | City of Leuven | Belgium

Tim Asperges is an urban planner with more than 20 years of expertise in urban mobility. Since 2014 he has been working as an expert advisor for the city of Leuven and was one of the architects of the City's ambitious mobility plan transforming Leuven into Belgium's number one cycling city. Tim initiated several EU-projects focusing on new mobility services, data-collection, modelling, and citizens involvement. He is regarded as a bridge builder who sees the involvement of citizens

#### **Hannah Behr**

#### Master Student | Germany

Hannah Behr is a current master student with extensive work experience in the fields of Women, Peace & Security, Communications, as well as Feminist Advocacy. While being part of GIZ's Transformative Urban Mobility Initiative (TUMI), Hannah's academic focus is on Gender Studies, Historical and Political Sciences.



#### **Philippe Crist**

### Senior Advisor | International Transport Forum at the OECD | France

Philippe Crist is Advisor for Innovation and Foresight for the International Transport Forum (ITF) at the OECD. He coordinates ITF's innovation and foresight activities, is the knowledge lead for its Innovation Hub, and manages all research of the ITF's Corporate Partnership Board. Philippe has been the principal author or co-author for many of the ITF's recent reports on innovation and transport policy. At the core of his work is the conviction that policies must serve people in their day-to-day lives and that technology only helps when it helps all, not just a few.



#### **Patrick Daude**

## Project Manager International Cooperation and Mobility | City of Stuttgart | Germany

Patrick Daude is a senior project manager for urban mobility and international cooperation at the City of Stuttgart's Department of Climate Protection, Mobility and Housing. Combining his deep expertise in mobility strategy and policy with years of experience in mobility campaigning, he is part of a team that get things done. His overall goal is to increase the quality of life for citizens through prioritising cycling, pedestrian mobility and public transport, while reducing the region's dependency on car mobility. He has been working at Stuttgart City Hall since 2006 when he was assigned by the Mayor to initiate the international Cities for Mobility network.



#### **Wolfgang Forderer**

#### Head of Urban Mobility Department | City of Stuttgart | Germany

Wolfgang Forderer leads the department for urban mobility which is part of a strategic unit for Climate, Mobility and Housing directly assigned to the Mayor of Stuttgart. He is coordinating the overall strategy as well as the activities of the municipal departments. By working for the European Commission, Wolfgang created the European-LatinAmerican Network "Control of urban Mobility" which was the nucleus of Cities for Mobility. For six years, he was the manager of the Urban Mobility Committee of UCLG and was also involved in many European and national projects, As Wolfgang does most of his daily trips by walking, his heart beats for the recognition of walking as an important mode of transport.



#### **Markus Friedrich**

#### Chair of Transport Planning and Traffic Engineering | University of Stuttgart | Germany

Markus Friedrich is Chair of Transport Planning and Traffic Engineering at the University of Stuttgart and Dean of Studies for the Transport Engineering and Infrastructure Planning degree programs. Currently Chairman of the Scientific Advisory Board at the German Federal Ministry of Digital Affairs and Transport (BMDV) he is an expert on mobility behaviour. Markus focuses his research activities on modeling and forecasting transport demand, transport networks, public transport, as well as the impacts of transport-related emissions.





#### **Miguel Gaspar**

#### Business Development & Innovation Expert | SIBS | Portugal

With more than 20 years of professional experience from both, the private and public sectors, Miguel Gaspar is an international expert on public policy and public administration in the field of mobility. At SIBS he has been working with cities, public administrations, and companies to modernize and transform commerce and citizen relationships. In his previous role as deputy mayor of the City of Lisbon, he was responsible for mobility policies, economy, entrepreneurship, and the Smart City agenda. During his term Lisbon was awarded in 2019 with the European Mobility Week, the Green Capital Award in 2020, and the Smart 50 Award.



## Director of Sustainability & Climate | Deloitte | Germany

Nadja Gläser is an experienced advisor for climate strategy and sustainability. She supports public and private clients in decarbonization and sustainability strategies. As an urban planner, she has a strong focus on low emission urban mobility as well as smart city infrastructure. From more than 15 years of experience in this field, Nadja also has a deep understanding of climate adaptation and resilience issues. Prior to joining Deloitte, she has also been with the Boston Consulting Group and EY Parthenon.



#### **Emmanuel John**

#### CEO | Ochenuel Mobility | Nigeria

Emmanuel John is a sustainable transport and road safety expert with 24 years of experience in urban transport and traffic safety, both at government and NGO levels. He is President of the Africa Urban Cycling Organization, as well as Vice President for Africa of the World Cycling Alliance. As CEO of Ochenuel Mobility he coordinates the Africa Sustainable Urban Mobility Course, Open Streets Abuja, and hosts the Capital City Cycling Championship. More recently, he became a member of the Advisory Board of the Bloomberg Initiative for Cycling Infrastructure.





#### **Clarisse Linke**

## Country Director | Institute for Transportation and Development Policy (ITDP) | Brazil

Clarisse Cunha Linke leads ITDP's work in Brazil. With more than 20 years of experience in planning and implementing social policies and programs, she has been living and working in Brazil, Mozambique, and Namibia. Prior to joining ITDP, Clarisse was Director at the Bicycling Empowerment Network Namibia, where she played a key role in developing the most extensive community-based enterprise bicycle distribution network in sub-Saharan Africa. She has been awarded by Ashoka Changemakers in the "Women, Tools, and Technology" Challenge, and has been a Global Future Council on Mobility member of the World Economic Forum since 2018.

#### **Amanda Ngabirano**

#### Chairperson | The National Physical Planning Board | Uganda

Amanda Ngabirano is an international expert for sustainable modes of mobility and particularly passionate about mobility issues in African cities. She finds it unfortunate that many African cities are designing and implementing very expensive, irrelevant, and often destructive solutions to address their current mobility challenges. In her role as chairperson of Uganda's National Physical Planning Board she now contributes to the country's sustainable urban development. Amanda is also supporting the City of Kampala in advancing its Active Mobility Plans.



#### **Shweta Pandey**

#### Vice President & General Counsel | Mercedes-Benz Research and Development | India

Shweta Pandey is the Vice President & General Counsel of Mercedes-Benz Research & Development India based out of Bangalore. MBRDI is Daimler's second largest R&D Center in the world with an approximate employee strength of 10,000 people, spread across the cities of Bangalore and Pune. Shweta is part of MBRDI's Executive Leadership and in addition to the legal and compliance functions, she heads the company's Corporate Affairs and Corporate Social Responsibility functions.





#### **Carlos Pardo**

### Senior Advisor | International Transport Forum at the OECD | France

Carlos Pardo is a Colombian psychologist with an MSc in Contemporary Urbanism from the London School of Economics. He has been working on topics related to cities, mobility, climate change, technology, and digitization in Latin America, Africa, Asia, as well as the United States and regularly advises organisations like UNEP, World Bank, and GRSP. Carlos is particularly passionate about sharing expertise and has taken part in the delivery of more than 100 training courses. He is a regular expert author of books and articles.



#### Founder & Chair | 8 80 Cities | Canada

Gil Penalosa is passionate about cities for all people. He advises decision makers and communities worldwide on how to create vibrant cities and healthy communities for all, regardless of age, gender, ability and social, economic, or ethnic background. His focus is on the design and use of parks and streets as great public places, as well as the promotion of sustainable mobility: walking, riding bicycles, using public transit, and new use of cars. Because of Gil's unique blend of experience he has been working in over 350 different cities in all continents.



#### **Elke Piepenbring**

#### Senior Manager External Affairs Sustainability | Mercedes Benz Group | Germany

Elke Piepenbring is an experienced communicator in the field of sustainability, circular economy and change management. As External Affairs expert for Mercedes Benz Group she is deeply engaged in a wide range of topics related to the future of urban mobility. Elke has more than 15 years of experience in the automobile industry and is particularly passionate about initiating sustainable projects and new partnerships.





#### **Eugene Quinn**

#### Creative Urbanist | Whoosh | Vienna

Teaching spatial planning at Wien Technical Uni, and watching Fellini's films, sparked Eugene Quinn's idea of 'street capital': how the presence of people and the way we play and interact provides theatre and joy on our city streets. In 2012, he co-founded Space & Place, which celebrates and animates public places. Eight years later, he started Whoosh, leading to the emergence of diverse projects including a comedy pub quiz on Austrian citizenship and the Ugly Tours in Vienna and Munich. His work has been featured in New York Times, BBC, Guardian, AFP, Zeit & USA Today.



## Lead Sustainability | Mercedes-Benz Research and Development India | India

Navaneeth Raghu is a highly experienced expert in conceptualization and execution of Sustainability projects in the urban ecosystem in India. He has a Master's degree in Social Work. In Navaneeth's current role at Mercedes-Benz Research and Development India (MBRDI) he has been leading projects focusing on Sustainable Mobility and Environmental Sustainability as key topics, working closely with diverse internal and external stakeholders such as government bodies, corporates, non-profits, and academicians to design and drive sustainable changes at the local level.



#### **Daniel Sauter**

#### Director | Urban Mobility Research | Switzerland

Daniel Sauter is a sociologist who lives and works in Zurich. For more than 30 years, he has been involved in research and practice on the many aspects of walking. This includes in particular a focus on road safety issues, mobility behaviour, and the use of public spaces. Daniel was a co-initiator of the International Charter for Walking and coordinates national and international efforts to measure walking. Currently he is involved in the development of the Pan-European Master Plan for Walking within the Pan-European Partnership on Transport, Health and Environment (THE PEP) framework.





#### **Wolfgang Schuster**

Director | Institute for Sustainable Urban Development | Germany

Wolfgang Schuster is Director of the Institute for Sustainable Urban Development and has been Mayor of Stuttgart for more than 15 years. Key priorities in his political work had been education, economic development, public safety, as well as mobility – and it was his vision and foresight that initiated the Cities for Mobility Network. Wolfgang has been focusing strongly on integrating migrants into the city's social fabric, believing that formalities such as nationality are irrelevant for urban cohabitation.



#### CEO | Walk21 Foundation | UK

Bronwen is an international expert on walking and walkable communities, giving walking a voice on the international stage and within local communities, cities, and professional arenas. She has extensive experience in strategic transport planning, community and political engagement, on-street analysis and policy and project delivery with a focus on equitable and sustainable transport. As CEO of Walk21 she works closely with international agencies to ensure walking is part of the solutions for climate change, road safety and public health, the Sustainable Development Goals and New Urban Agenda.



#### **Karen Vancluysen**

#### Secretary General | POLIS | Belgium

For more than a decade Karen Vancluysen has been Secretary General of POLIS, the leading European network of cities and regions on urban transport innovation. As a profound expert on urban mobility, she has been involved in European urban transport networking and policy activities, as well as countless research and innovation projects at EU-level. Karen speaks regularly at high-level events around the world, addressing leaders on a wide range of urban mobility themes from the perspective of cities, governance, and innovation.



### **Armin Wagner**

Senior Advisor Sustainable Mobility | Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) | Germany

Armin Wagner is Head of the Sector project "Sustainable Mobility" at GIZ. Commissioned by the German Ministry for Economic Cooperation and Development (BMZ), he oversees designing, implementing, coordinating and following up all of GIZ' global activities related to sustainable urban mobility and transport policy. This includes work on the Sustainable Urban Transport Project (www.sutp.org), the German Partnership for Sustainable Mobility (www.german-sustainable-mobility.de) and the new Transformative Urban Mobility Initiative (www.transformative-mobility.org).



#### **Viviane Weinmann**

## Transport Planner | Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) | Germany

Viviane Weinmann is a transport planner with more than 10 years of international experience. She holds degree in Aviation Management as well as Sustainable Transport Planning and is experienced in road and pedestrian microsimulation modelling, feasibility studies and transport master planning. Before joining GIZ's Transformative Urban Mobility Initiative (TUMI) she designed public transport and active mobility infrastructure, primarily in Singapore and the wider Southeast Asian Region.





## INFORMATION

#### **Venue of the Congress**

Haus der Wirtschaft Willi-Bleicher-Straße 19 | 70173 Stuttgart | Germany

#### **Venue of the Congress Lunch**

Ristorante La Commedia Büchsenstrasse 26 | 70174 Stuttgart | Germany

#### **Venue of the VIP Reception**

Stuttgart City Hall (Rathaus)

Marktplatz 1 | 70173 Stuttgart | Germany

#### **Attending the Congress**

Congress attendance is free of charge, however, requires attendees to have registered for one of the complimentary seats no later than June 16, 2023.

#### **Getting your Badge**

Registered attendees who have received a confirmation can pick-up their badges at the Congress Check-in at Haus der Wirtschaft (ground level) from 8.00am on June 20.

#### **Conference Language**

The conference will be held in English.

#### **Conference WiFi**

Select the network "Cities 4 Mobility" Use password: Better Cities 4 All

#### **Stuttgart Tourist Information**

www.stuttgart-tourist.de

#### **Emergency numbers**

112 medical emergency 110 police

## Contact the Congress Team

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